

Navigating Success, Together:

Knighthed Insurance Group is an annuity and life insurance group covering U.S., international and reinsurance markets.

We partner with our clients on every shore to achieve their financial goals.



HIGHLY RATED AND SECURE



MERIT LIFE INSURANCE CO. (KNIGHTHEAD LIFE)			
	RATING	DESCRIPTION	OUTLOOK
A.M. BEST	A-	EXCELLENT	STABLE

KNIGHTHEAD ANNUITY & LIFE ASSURANCE COMPANY			
	RATING	DESCRIPTION	OUTLOOK
A.M. BEST	A-	EXCELLENT	STABLE
KBRA	A	STRONG	STABLE

THE KEY BENEFITS THAT MAKES US DIFFERENT



EASE OF DOING BUSINESS

- ◆ Easy-to-use systems
- ◆ Uninterrupted control
- ◆ Prompt customer service



YOUR COMPETITIVE ADVANTAGE

- ◆ Intentional innovation
- ◆ Implement with ease
- ◆ Collaborative design



PARTNER FOR A LIFETIME

- ◆ Digital-first platforms
- ◆ In-house administration
- ◆ Seamless advisor onboarding

QUICK FACTS:

- Successful 10-year history in the international direct and reinsurance markets
- \$6B assets
- Leader in the international market for wealth accumulation and income protection products
- New, innovative and secure provider of wealth accumulation and income protection products to the U.S.
- Focused on differentiated service to our distribution partners
- Self-administration of all our products
- Products with competitive crediting rates and commissions distributed through banks, broker/dealers and agents/IMOs
- Licensed in 45 U.S. states and District of Columbia

A Legacy of Growth:

Knighthead Insurance Group is a diversified enterprise covering international, US and reinsurance businesses.

Our three businesses partner with customers on every shore to achieve their financial goals.

FORMATION AND INITIAL GROWTH

● **2014**

Knighthead Annuity & Life Assurance Company is formed

● **2017**

Knighthead Annuity enters US reinsurance market

ESTABLISHED MARKET LEADER

● **2018**

KBRA assigns Knighthead Annuity & Life Assurance Company rating of A- and AM Best issues a positive ratings action to **B++** (Good) with positive outlook

● **2023**

KBRA upgrades Knighthead Annuity & Life Assurance Company rating to A

● **2023**

Knighthead Insurance Group raises \$450M+ capital

US EXPANSION

● **2024**

Acquire Merit Life Insurance Co. branded as Knighthead Life. AM Best assigns A- rating.

● **DECEMBER 2024**

Knighthead Life launches first MYGA product

Have Questions?
We're here to help.

(833) 637-4854

[KNIGHTHEADLIFE.COM](https://www.knightheadlife.com)



KNIGHTHEAD
INSURANCE GROUP